

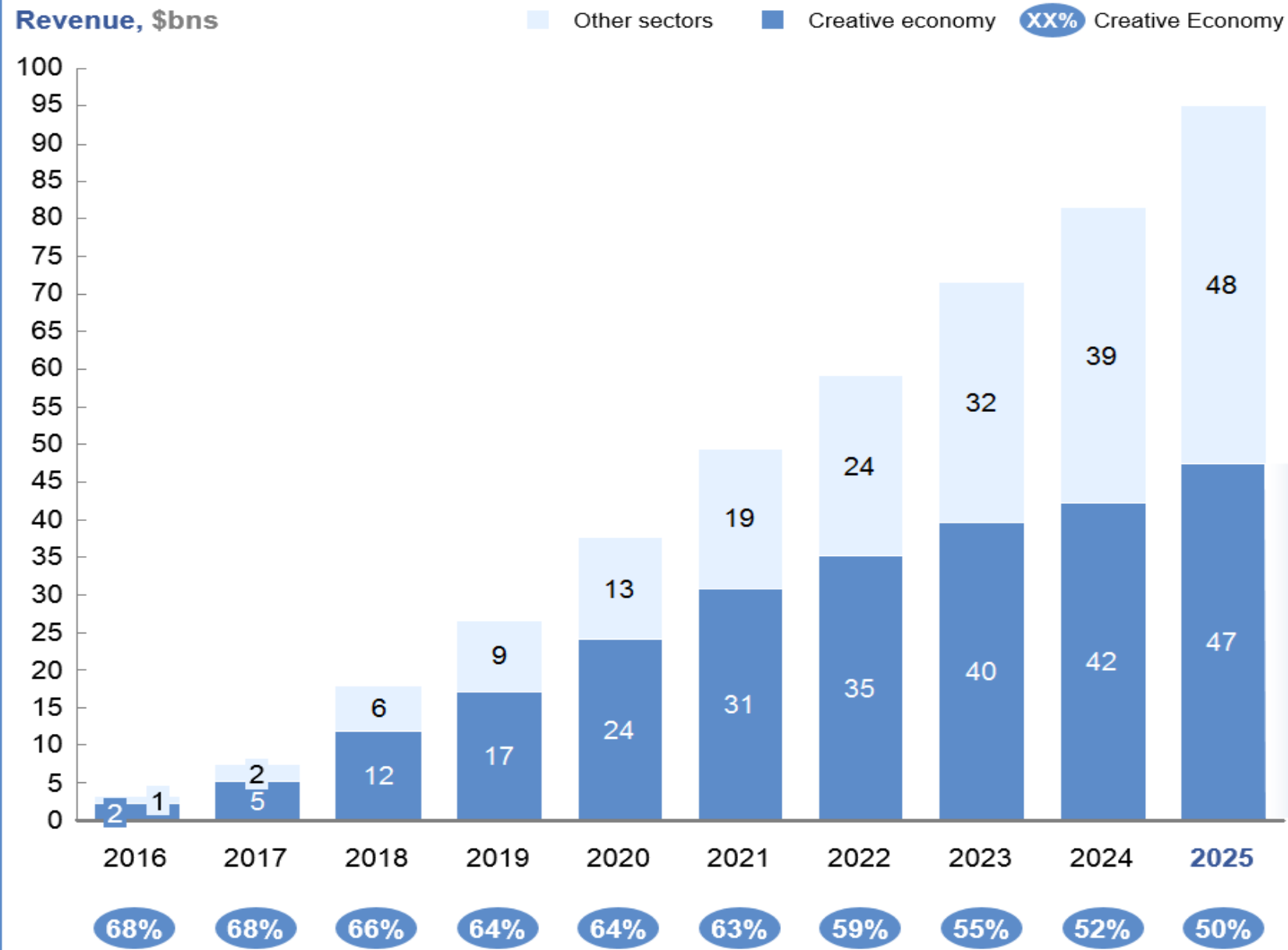


VR – what is happening to sound?

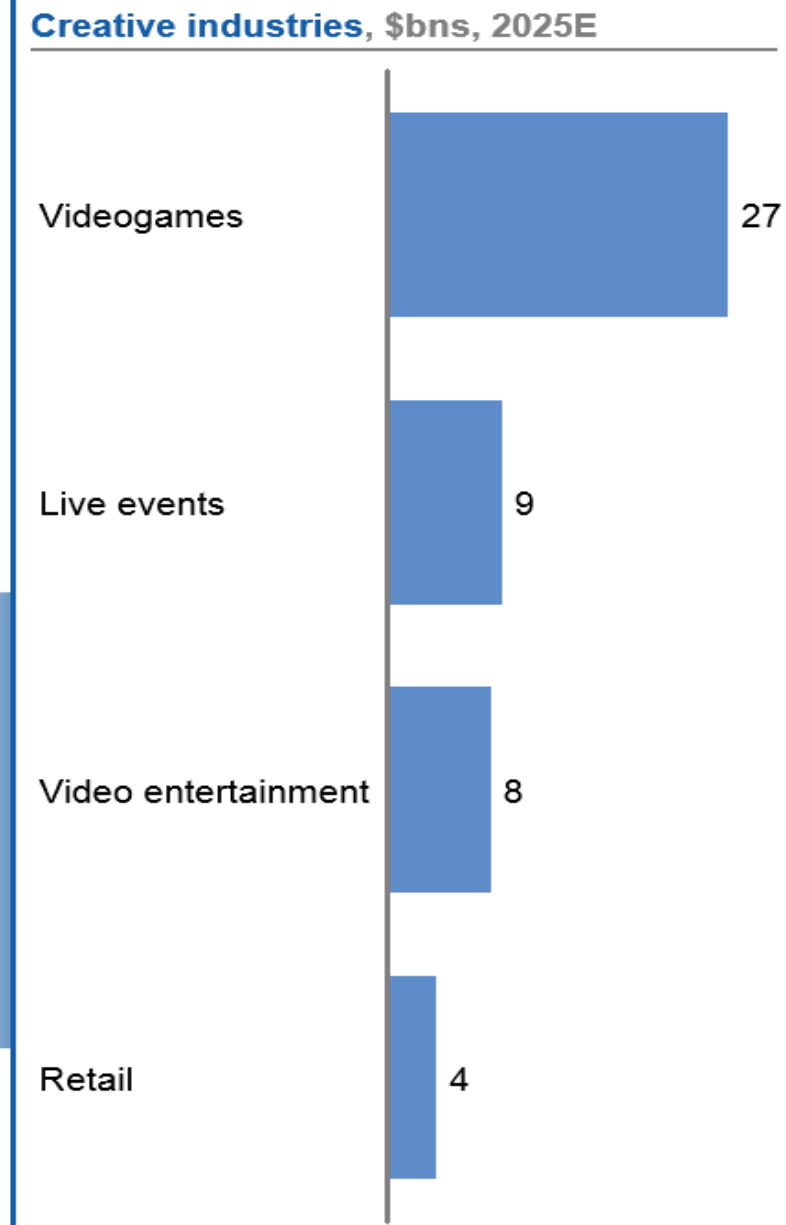
Franziska Schroeder | Queen's University Belfast | Sonic Arts Research Centre

AHRC/EPSRC New Generation of Immersive Experiences / Co-Founder of SARC_Immerse

Projected VR/AR growth, 2016-2025



Breakdown of creative industries



SOURCE: World Economic Forum; Data courtesy Goldman Sachs

Agta Women



VR?



Digital
Captive ?



CLOUDS OVER SIDRA

Gabo Arora:

“Emerging technologies allow you to discover a new grammar of storytelling and emotions”.



Thinking beyond technologies as extensions of human action.



What is the new grammar of VR?



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